



DIA

The choice of the professional instructor

Driving Instructors Association

The UK's largest association for professional driving instructors



JOIN THE DIA

JOIN THE PROFESSIONALS!

As a professional working in the field of driver training, you want to be kept fully up-to-date on all the latest industry news. You want the security and peace of mind afforded by having the backing of the largest independent driver training association in the world. You want your views to be represented effectively to the people who matter. You want the DIA.

The Driving Instructors Association was founded in 1978 to represent the interests of the professional driving instructor. It is regularly consulted by all the relevant Government bodies, has representation in Parliament, and enjoys influence in Europe and throughout the world.

Joining the DIA will give you and the driver training industry a voice for the future. It will give you valuable membership advantages, access to information and training opportunities.

It will give you peace of mind.

Quality Assurance ISO 9001:2000



The choice of
the professional
instructor

All this,
for the price of
a driving test!



*Driving Instructor and
Driving magazine -
two magazines,
one big voice*

MEMBERSHIP PROVIDES GREAT VALUE

- **Professional Indemnity insurance to £5m**
- **Public Liability insurance to £10m**
Hundreds of pounds worth of important insurance – included in your membership package
If you work with any public body, this insurance is a must
- **Two bi-monthly magazines – *Driving Instructor* and *Driving magazine***
Keep up-to-date with industry news, training and CPD news, training vehicle advice, road tests, industry trends, business advice and information, legal updates, road safety and more:
£48-worth of industry-specific magazines – delivered to your door
- **Instructors' helpdesk**
Access the DIA's expertise and advice
- **DIA website**
Comprehensive website tailored to our members' needs
- **Huge savings on training courses**
Save money on every DIAmond training course you attend



DIA WEBSITE

Groundbreaking website designed with our members in mind

- Detailed, multi-purpose *Find an Instructor and Find a Trainer* search facility
- Relevant, interesting or just plain crazy – industry-related news
- Online shop
- Members-only section
- Book courses online
- Your questions answered

REPRESENTATION

We're the voice of driver training in the UK and overseas

- Consultative status with the DfT, DSA, DVA, DVLA and other Government departments and agencies
- Representation in Europe, the United Nations and worldwide through the IVV (International Association for Driver Education)

ACCESS TO BUSINESS MATERIALS

Business tools to increase your profits

- Specialist technical and training publications
- DIA mail order service – with discounted prices for members
- Business and teaching aids
- DIA personalised accessories

As part of a large and powerful association, driver trainers can be assured their views will count.



DIAMOND
ADVANCED MOTORISTS

Good drivers
and riders never
stop learning

A comprehensive range of
courses to help develop a
structured career
path - and generate
more income

TRAINING AND CPD

Professional development and certification

- Accredited presentation skills course
- Fleet and ADI Register Check-Tests
- Coaching skills
- DIAMOND Examiner's Course – car and motorcycle
- Fleet Trainer qualification
- Training qualified drivers (including taxi and private hire)
- Diploma in Driving Instruction (DipDI)
(in conjunction with Middlesex University)
- Accreditations: ORDIT (DSA), Fleet (DSA)
- Professional Development Days – with CPD certification

DIAMOND Advanced Motorists works with many individuals, organisations and governments on a local, national and international level to improve driving and training standards. Our network of over two hundred professionally qualified trainers and examiners is accredited by the Driving Standards Agency (DSA) and the International Association for Driver Education (IVV).



AND OUR SERVICES CAN SAVE YOU TIME AND MONEY

- Insurance for training cars
- Vehicle recovery
- Dual-control car hire
- Accountancy service
- DIA MasterCard (MBNA)
- Stakeholder compatible pension scheme
- Accident/illness/disability insurance
- Medical/hospital plans
- Corporate advertising schemes

'The DIA
gives me the
back-up I need -
when I need it.'

All this, and peace of mind, for the price of a driving test!



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Driving Instructors Association

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